



Multi Display

Thin & *Italic*
Light & *Italic*
Regular & *Italic*
Medium & *Italic*
Bold & *Italic*
ExtraBold & *Italic*
Poster & *Italic*

Multi Text

Regular & *Italic*
SemiBold & *Italic*
Bold & *Italic*



Author	Laura Meseguer
Creation	2016
Version	1
2 subfamilies	Multi Text Display
20 styles	<u>Multi Display</u> Thin Thin Italic Light Light Italic Book Book Italic Medium Medium Italic Bold Bold Italic ExtraBold ExtraBold Italic Poster Poster Italic <u>Multi Text</u> Regular Regular Italic SemiBold SemiBold Italic Bold Bold Italic
Character Sets	Basic Latin Latin-1 Supplement Latin-2 Central European Latin Plus
License Types	Desktop, Webfont, ePub, App, Server

Rejuvenating the sans-serif.

Imagine. There was a time when we were living in a world without the sans-serif.

Sans-serif typefaces began to spread during the 1830s from England to the rest of Europe, to the United States, disseminating everywhere. Today, they are a dominant typographic genre and a challenge for any designer willing to redefine it. Multi is the first extensive family created by Laura Meseguer. It was originally commissioned by the publisher of Dutch regional newspapers in 2011, with the aim to match the serif typefaces (Lexicon by Bram de Does and Tiempos by Kris Sowersby) used for a comprehensive layout overhaul project supervised by editorial art director Luis Mendo. The keywords provided by the client were unequivocal: warm, dynamic, optimistic, friendly, human...

Two series were designed, Multi Text (two weights, roman & italic) and Multi Headline (six weights, roman). Since the completion of this first version, Laura Meseguer has considerably expanded the character set and the family, and implemented a few modifications: Multi Text now comprises three weights (roman & italic) and Multi Headline was renamed Multi Display (seven weights, roman & italic). Like most of Laura's typefaces –Rumba, Magasin, Lalola–, vitality bursts forth from Multi. It has a distinctive 'phrasing' (in the musical sense), neither humanist nor glyphic, somewhere in between, exploring uncharted territory. Its design is pragmatic, yet not rigid, slightly tinged with tiny incised touches.

This is clearly noticeable in Multi Display: the roman lowercase's asymmetric stems are very softly tapered, with bevelled, sharp upstrokes. Furthermore, all weights consistently share these idiosyncrasies from Thin to Poster. With its lower contrast, wider proportions, shorter ascenders and descenders, Multi Text was purposely adjusted to meet all the requirements of a legible typeface. It also has a few new features, such as the outstrokes of the roman 'l' and the italic 'a', which bring a subtle calligraphic feel to the text flow.

Sturdy and fancy bold breezy, Multi can transform words and sentences into bangs and whispers!



Het Parool

Multi Display Thin 45pt

El País Semanal

Multi Display Thin Italic 45pt

De Volkskrant

Multi Display Light 45pt

The New Yorker

Multi Display Light Italic 45pt

NRC Handelsblad

Multi Display Regular 45pt

NRC.Next

Multi Display Regular Italic 45pt



Umuider Courant

Multi Display Medium 45pt

Beau Monde

Multi Display Medium Italic 45pt

Życie Warszawy

Multi Display Bold 45pt

Matador

Multi Display Bold Italic 45pt

Cosmopolitan

Multi Display ExtraBold 45pt

Wallpaper

Multi Display ExtraBold Italic 45pt

iCreate

Multi Display Poster 45pt

Rolling Stone

Multi Display Poster Italic 45pt



FAMILY CIRCLE

Multi Display Thin 45pt

GLAMOUR

Multi Display Thin Italic 45pt

COOKING LIGHT

Multi Display Light 45pt

READER'S DIGEST

Multi Display Light Italic 45pt

VANIDADES

Multi Display Regular 45pt

BON APPETIT

Multi Display Regular Italic 45pt



OUTSIDE

Multi Display Medium 45pt

TRAVEL WEEKLY

Multi Display Medium Italic 45pt

MEN'S HEALTH

Multi Display Bold 45pt

MATADOR

Multi Display Bold Italic 45pt

BILLBOARD

Multi Display ExtraBold 45pt

REVIEW

Multi Display ExtraBold Italic 45pt

APERTURE

Multi Display Poster 45pt

ELLE

Multi Display Poster Italic 45pt



Multi Display Thin
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent network-

Multi Display Thin Italic
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent network-

Multi Display Light
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent network-

Multi Display Light Italic
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent

Multi Display Regular
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking

Multi Display Regular Italic
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking



Multi Display Medium
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solu-

Multi Display Medium Italic
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solu-

Multi Display Bold
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solu-

Multi Display Bold Italic
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solu-

Multi Display ExtraBold
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling

Multi Display ExtraBold Italic
14/18

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling



Multi Display Poster
28/32

**Perhaps a re-engineering of
your current world view will
re-energize your online
nomenclature to enable
a new holistic interactive
enterprise internet**

Multi Display Poster Italic
28/32

***Perhaps a re-engineering of
your current world view will
re-energize your online
nomenclature to enable
a new holistic interactive
enterprise internet***



Open Type formats allows to include an expanded character set and layout features, to provide advanced typographic control and better linguistic support such as ligatures, alternates characters and contextual substitutions.
Open Type fonts work in all applications but only some take profit of the features.

OT supports Unicode which enables the fonts to contain more than 65,000 glyphs, while PostScript area limited to a maximum of only 256 characters.

Open Type fonts work in all platforms and operative systems, having one single file for Mac and PC makes sharing files much more easier.

Feature	Default typing	Feature ON
Stylistic alternates or SS01 (InDesign) (only in the italics)	Cathérineę	<i>Cathérineę</i>
Case-Sensitive	-i¿hola?! (CAP)	-i¿HOLA?! (CAP)
Localized Forms	IJ ÍJ ij L·L l·l Š š Ť ť IJS Parallel	IJ ÍJ íj L·L l·l Š š Ť ť IJS Parallel
Ligatures	ff ffi ffl Affordable	fi ff fl ffi ffl Affordable
Ordinals	1o y 2a	1 ^o y 2 ^a
Superiors, inferiors	12345&67890	12345 ⁸ &67890
Numerators, denominators	12345&67890	12345 ⁸ &67890
Fractions, slashed zero	1/2 1/4 3/4 0/0 0/00 0	1/2 1/4 3/4 % ‰ 0



ENTREPRENEURS

Multi Text Regular 45pt

AMAZING HEROES

Multi Text Regular Italic 45pt

VISÃO

Multi Text SemiBold 45pt

LIGHTSPEED

Multi Text SemiBold Italic 45pt

VANIDADES

Multi Text Bold 45pt

CASABELLA

Multi Text Bold Italic 45pt

Avión de papel

Multi Text Regular 45pt

Gość Niedzielny

Multi Text Regular Italic 45pt

Przegląd

Multi Text SemiBold 45pt

The European

Multi Text SemiBold Italic 45pt

Archipiélago

Multi Text Bold 45pt

Těšínsko

Multi Text Bold Italic 45pt



Multi Text Regular
8/12

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking exchange solutions, achieving a breakaway systemic electronic data interchange system synchronization, thereby exploiting technical environments for mission critical broad based capacity constrained systems.

Multi Text Regular Italic
8/12

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking exchange solutions, achieving a breakaway systemic electronic data interchange system synchronization, thereby exploiting technical environments for mission critical broad based capacity constrained systems.

Multi Text SemiBold
8/12

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking exchange solutions, achieving a breakaway systemic electronic data interchange system synchronization, thereby exploiting technical environments for mission critical broad based capacity constrained systems.

Multi Text SemiBold Italic
8/12

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking exchange solutions, achieving a breakaway systemic electronic data interchange system synchronization, thereby exploiting technical environments for mission critical broad based capacity constrained systems.

Multi Text Bold
8/12

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking exchange solutions, achieving a breakaway systemic electronic data interchange system synchronization, thereby exploiting technical environments for mission

Multi Text Bold Italic
8/12

Perhaps a re-engineering of your current world view will re-energize your online nomenclature to enable a new holistic interactive enterprise internet communication solution. Upscaling the resurgent networking exchange solutions, achieving a breakaway systemic electronic data interchange system synchronization, thereby exploiting technical environments for mission

Open Type formats allows to include an expanded character set and layout features, to provide advanced typographic control and better linguistic support such as ligatures, alternates characters and contextual substitutions.
Open Type fonts work in all applications but only some take profit of the features.

OT supports Unicode which enables the fonts to contain more than 65,000 glyphs, while PostScript area limited to a maximum of only 256 characters.
Open Type fonts work in all platforms and operative systems, having one single file for Mac and PC makes sharing files much more easier.

Feature	Default typing	Feature ON
Case-Sensitive	i¿hola?! (CAP)	i¿HOLA?! (CAP)
Localized Forms	IJ ÍJ íj L·L l·l Ş ş Ţ ţ IJS Paral·lel	IJ ÍJ íj LL ll Ş ş Ţ ţ IJS Parallel
Tabular Figures	12.345.67.8,90	12.345.67.8,90
Ordinals	1o y 2a	1 ^o y 2 ^a
Superiors, inferiors	12345&67890	12345 [̂] &67890
Numerators, denominators	12345&67890	12345 [̃] &67890
Fractions, slashed zero	1/2 1/4 3/4 0/0 0/00 0	½ ¼ ¾ % ‰ 0

‘Lovely *Style*’

Black & White

Soon!

Croissant a la planxa amb mantega

25½ Kg. de *patatas*

NEWSPAPERS & ***Magazines***

What’s this?

¡FELIZ VIAJE A CASA!

